

To whom it may concern,

My name is Christopher Morris, owner of Orion Live International and Setsuzoku Records. It is my pleasure to write in support of my friend and colleague Chris Roaf in his pursuit of career expansion and advancement.

Mr. Roaf and I worked closely on a project for the 2021 Hyper Japan convention in London and together designed a highly successful live music event, HYPER Live, reinventing the convention's approach to live music. As a standout account manager in the company, Mr. Roaf's versatile talents and commitment to successful project management were essential to our partnership's success and that of the event.

With exceptional communication skills (English and Japanese) and a smart and creative approach to problem solving, Mr. Roaf was indispensable in bringing this event to life. His skills as a market researcher, knowledge of the target consumer base, and ability to think creatively to meet the needs of demanding clients, partners, and management—while managing lofty expectations with many clashing personalities—were second to none. My experience on that project would have been far less positive, and the event itself less successful, without Mr. Roaf's reliability and resourcefulness.

Mr Roaf is a delight to work with and I wouldn't hesitate to work with him again on any project, and I look to forward to the day that may happen.

Should you have any further questions about his qualifications or our experience together, feel free to contact me.

Thank you

A handwritten signature in black ink, appearing to be 'Chris Morris', written over a horizontal dashed line.

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